



MOVING BOARDS

PIXMAN

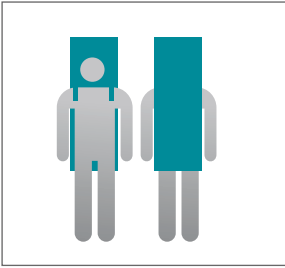
PIXPROJECTOR

EXCLUSIVE  
IRISH  
PARTNER

NEW for  
2009



Ambient Media  
and Sampling Kit



### What are Moving Boards?

Multiple glowing mobile billboards with the ability to bring your message to places you never thought possible!

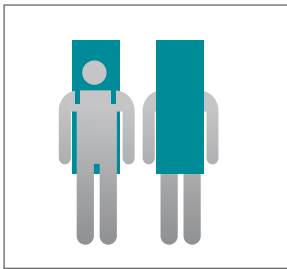


### Why does it work?

- **High visual impact** for pedestrians and drivers during the day and at night
- **Mobile and flexible:** wherever your consumer goes, *Moving Board* goes with them!
- **Cost effective** when compared with traditional on-street advertising
- **Fresh and exciting** way to engage consumers; Verve are the first exclusive agents for *Moving Board* in Ireland

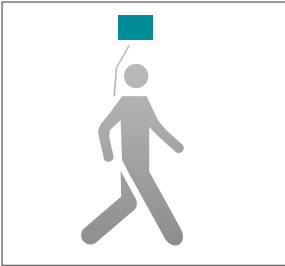


NEW for  
**2009**



<http://www.verve.ie/verve-video.html>

NEW for  
**2009**



### What is Pixman?

is a nomadic media and promotional system that uses network-based, wireless (Wi-Fi or PC Air Card), gaming platforms and video players to get customers to interact with your brand via multiple nomadic touch points.

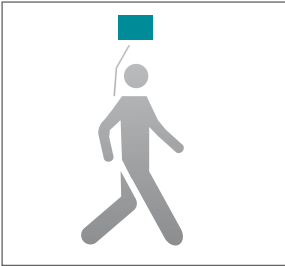


### Why does it work?

- **Engaging** Consumers will be drawn to the branded Pixman wearing multimedia digital signs above their shoulders with compelling content to captivate and reach your target audience. Pixman is the bait and your digital content is the hook.
- **Immediate** Pixman can place video content, coupons, screen savers and programs directly onto the customers' mobile devices such as phones and PDAs or simply distribute flyers
- **Value Added** Pixman can collect, distribute product information and record online survey data in any lifestyle setting.
- **Pixman is a great example of Pull Marketing** vs. traditional Push Marketing



NEW for  
2009



**Pixman Applications - the possibilities are endless**

Pixman are ideal tools for consumer data capture. Brand ambassadors interact with groups using fun surveys, photos, games and video that can be shown on the monitor and then emailed directly to your consumer.

**PixPhoto Fisheye**



**PixKaraoke**



**PixCapture**



**NEW for  
2009**



### What is PixProjector?

PixProjector is a roaming and hand held multimedia projection system, worn by a team of trained brand ambassadors.



### Why does it work?

- **Mobile and Spontaneous** you choose the strategic moment and location for your campaign to happen.
- **Supports a powerful Audio System** and can project output from DVDs, webcams, video games and more.
- **Impactful and surprising guerrilla marketing** at it's best.

